

ECOVA[®] The Paper Packaging Solution Designed to Replace Plastic Flexible Films

ECOVA uses patented Paperlock[®] technology to enable heat-sealable paper packaging with functional barrier protection for a wide range of applications.

Designed to mimic the characteristics of traditional flexible films without the environmental burden, ECOVA delivers plastic-like performance, while being designed for curbside recycling in the paper stream.



ECOVA PACKAGING:

- ECOVA: Heat-sealable, paper-first flexible packaging
- ECOVA Barrier: Paper-first flexible packaging with functional barriers for moisture, oxygen, and grease
- ECOVA Lam: Paper-based flexible packaging with a plastic sealant layer for enhanced protection and durability

KEY BENEFITS:

- Patented Paperlock[®] technology delivers dependable sealing without a traditional plastic sealant layer
- Designed for existing packaging equipment, including vertical and horizontal form-fill-seal and pouching machines
- Delivers the performance, protection, and functionality that you expect from flexible packaging
- Available with moisture, oxygen, and grease barrier properties
- Reduces reliance on traditional plastic packaging and supports evolving EPR objectives
- Designed for curbside recycling in the U.S. paper stream

KEY MARKETS:

- Frozen Foods
- Dry Foods
- Fresh Produce
- Dry Mixes & Powdered Goods
- Confectionery
- Salty Snacks
- Bars & Better-For-You Snacks
- Personal Care & Beauty
- Towel & Tissue
- Pet Care
- Secondary Packaging

Media: To arrange an interview with an expert and learn more about ECOVA, reach out to our media contact at amber@goelement.com

WWW.RAPIDSPACKAGING.COM