



Redefining What's Possible with Paper and Packaging Solutions



Rapids Paper + Packaging™, a division of Little Rapids Corporation, manufactures engineered specialty papers as well as film and hybrid flexible packaging, including the ECOVA® platform of heat-sealable and functional barrier papers designed to help brands and converters reduce plastic use.

Backed by more than a century of papermaking expertise with advanced printing, coating, laminating, and converting capabilities, Rapids Paper + Packaging is fully integrated to serve brands across a wide range of industries.

The company's end-to-end capabilities give brands and converters the flexibility to source paper packaging structures or partner with Rapids Paper + Packaging for a complete pouch solution, supporting streamlined adoption of innovative paper formats for those wanting to switch from plastic to paper solutions.

RAPIDS HAS OPERATIONS IN GREEN BAY AND SHAWANO, WISCONSIN.

2273 Larsen Rd.
Green Bay, WI 54303

W7575 Poplar Rd.
Shawano, WI 54166

100+
YEARS
in specialty
papermaking

KEY MARKETS SERVED:

- Frozen Foods
- Dry Foods
- Fresh Produce
- Dry Mixes & Powdered Goods
- Coffee & Tea
- Confectionery
- Salty Snacks
- Bars & Better-For-You Snacks
- Personal Care & Beauty
- Towel & Tissue
- Pet Care
- Secondary Packaging
- Filtration
- Household Products
- Industrial Markets
- And More

For more information or editorial inquiries, contact amber@goelement.com

WWW.RAPIDSPACKAGING.COM





Why Brands Work with Rapids Paper + Packaging

ONE PARTNER FOR MULTIPLE MATERIALS AND FORMATS:

As a single packaging partner for paper, film, and hybrid solutions, Rapids' integrated capabilities allow brands to innovate faster and transition between materials without switching suppliers.

SUSTAINABLE PACKAGING AT ANY SCALE:

Rapids' ability to do smaller runs with no minimum quantity removes key barriers for small and mid-size brands that are looking for a sustainable, paper-first packaging option.

HELPING BRANDS PREPARE FOR REGULATORY CHANGES:

The Rapids team works closely with brands and converters to help prepare them for a rapidly changing regulatory landscape.

END-TO-END INNOVATION & TECHNICAL EXPERTISE:

Born from the union of Shawano Specialty Papers and Nexxa, Rapids combines more than a century of papermaking with next-generation technology to redefine what's possible for paper flexible packaging.

Our Approach to Sustainability

Rapids' sustainability approach emphasizes responsibly sourced fiber; circularity and recyclability; continuous improvements in energy, water, and waste performance; and development of practical paper-based packaging solutions, supported by FSC® and SFI® chain-of-custody certifications.

